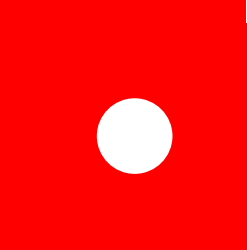




**ZALANDO CAPITAL
MARKETS DAY**
2016



REGISTRATION AND COFFEE ————— **10:30–11:00**

Zalando Management

WELCOME ————— **11:00–11:15**

Birgit Opp · VP Corporate Finance & Investor Relations

RECAP AND OUTLOOK ————— **11:15–11:45**

Rubin Ritter · Co-CEO

PLATFORM STRATEGY: CUSTOMER FOCUS ————— **11:45–12:15**

Robert Gentz · Co-CEO

PLATFORM STRATEGY: BRAND FOCUS ————— **12:15–12:45**

David Schneider · Co-CEO

OUR TECHNOLOGY CORE ————— **13:45–14:15**

Philipp Erler · SVP Technology

Eric Bowman · VP Engineering

OUR OPERATIONS CORE ————— **14:15–14:45**

David Schröder · SVP Operations

Christoph Stark · VP Logistics

Lisa Miczaika · VP Customer Care



ZALANDO FASHION STORE ————— **14:45–15:30**

Moritz Hahn · *SVP Markets & Category Management*

Delphine Mousseau · *VP Markets*

Nuzhat Naweel · *Head of Mobile Product & Engineering*

ZALANDO LOUNGE ————— **15:30–15:45**

Martin Rost · *VP Zalando Lounge & Offline Outlets*

ZALON ————— **15:45–16:00**

Ivo Scherkamp · *MD Zalon & Business Owner*

ZALANDO MEDIA SOLUTIONS ————— **16:00–16:15**

Jerome Cochet · *SVP Sales*

Andreas Antrup · *VP Product*

MOVMT ————— **16:45–17:05**

Michael Lindskog · *Business Owner*

Till Juchheim · *Product Owner*

DISTRIBUTED COMMERCE ————— **17:05–17:25**

Nicolas Borg · *Head of Strategy & Partnerships*

BRAND SOLUTIONS ————— **17:25–17:45**

Christoph Lange · *VP Brand Solutions*

FINANCIAL PERSPECTIVE ————— **17:45–18:15**

Rubin Ritter · *Co-CEO*

Jan Kemper · *SVP Finance*

ERFURT FIELD TRIP

23 MARCH 2016

TRAIN FROM BERLIN HBF TO ERFURT HBF ————— **8:00–10:32**

Meeting Time · 8:00 am CET

Meeting Point · Berlin Central Railway Station

Entrance · Washington Square

Train Departs · 8:27 am CET · Platform 2

Train Arrives · 10:32 am CET

Contacts:

Birgit Opp · +49 176 1275 8574

Claudia Ziegfeld · +49 176 1275 9202

REGISTRATION ————— **11:00–11:15**

ERFURT WAREHOUSE TOUR ————— **11:15–14:15**

David Schröder · SVP Operations

Christoph Stark · VP Logistics

TRAIN FROM ERFURT HBF TO BERLIN HBF ————— **15:27–17:33**

Train Departs · 3:27 pm CET · Platform 10

Train Arrives · 5:33 pm CET