

Cellulosic Fabric Standard

Zalando Private Labels

Zalando is committed to protecting the world's forests through our approach to sourcing of man-made cellulosic fabrics, including rayon, viscose, lyocell, modal and other trademarked brands. Together with the non-for-profit organization Canopy and our sourcing partners, we are working towards eliminating the sourcing of wood pulp from ancient and endangered forests* across our supply chain, and support the development of innovative processing techniques and fiber sources that reduce environmental and social impacts, such as closed-loop technology, agricultural residues and recycled fabrics.

Collaboratively with all in the CanopyStyle initiative, we encourage our business partners to take these lower environmental impact, innovative alternative fibres to commercial scale in the coming years and seize the growing market demand.

We will:

1. Assess our existing use of man-made cellulosic fabrics and eliminate sourcing from endangered species habitat and ancient and endangered forests such as the Canadian and Russian Boreal Forests; Coastal Temperate Rainforests; tropical forests and peatlands of Indonesia, the Amazon and West Africa by 2020.
2. Work to eliminate sourcing from companies that are logging forests illegally, from tree plantations established after 1994 through the conversion or simplification of natural forests, from areas being logged in contravention of indigenous and local peoples' rights, or from other controversial suppliers.
3. Work with Non-Governmental Organization Canopy and our Business Partners to support collaborative and visionary solutions that protect remaining ancient and endangered forests in the Coastal Temperate Rainforests on Vancouver Island and the Great Bear Rainforest, Canada's Boreal Forests, and Indonesia's Rainforests.
4. Should we find that any of our fibers are being sourced from ancient and endangered forests, endangered species habitat or illegal logging, we will engage our Business Partners to change practices and/or re-evaluate our relationship with them.

For all wood components (e.g. wood, bamboo, rattan) used in our products, Zalando reserves the right to request an official certification by the Forest Stewardship Council (FSC) as proof that the wood comes from sustainably managed forests and plantations.

* Ancient and endangered forests are defined as intact forest landscape mosaics, naturally rare forest types, forest types that have been made rare due to human activity, and/or other forests that are ecologically critical for the protection of biological diversity. Ecological components of endangered forests are: Intact forest landscapes; Remnant forests and restoration cores; Landscape connectivity; Rare forest types; Forests of high species richness; Forests containing high concentrations of rare and endangered species; Forests of high endemism; Core habitat for focal species; Forests exhibiting rare ecological and evolutionary phenomena. As a starting point to geographically locate

ancient and endangered forests, maps of High Conservation Value Forests (HCVF), as defined by the Forest Stewardship Council (FSC), and of intact forest landscapes (IFL), can be used and paired with maps of other key ecological values like the habitat range of key endangered species and forests containing high concentrations of terrestrial carbon and High Carbon Stocks (HCS). (The Wye River Coalition's Endangered Forests: High Conservation Value Forests Protection – Guidance for Corporate Commitments. This has been reviewed by conservation groups, corporations, and scientists such as Dr. Jim Stritholtt, President and Executive Director of the Conservation Biology Institute, and has been adopted by corporations for their forest sourcing policies).