

## KELLY BENNETT

Los Angeles (USA)  
Advisor to Spotify CEO and Microsoft Xbox



### PERSONAL INFORMATION

Date of birth: April 7, 1972  
Place of birth: Nanaimo, BC (Canada)  
Nationality: Canadian

### ACADEMIC BACKGROUND

1995 Simon Fraser University – BA Business Administration

### PROFESSIONAL EXPERIENCE

since 2019 Spotify/Microsoft Xbox - Advisor  
2012-2019 Netflix – Chief Marketing Officer  
2010-2012 Warner Bros. Entertainment – Vice President Interactive, World Wide Marketing  
2008-2010 Warner Bros. Entertainment – Director New Media & Interactive Marketing EMEA  
2004-2008 Warner Bros. Entertainment – Director, Promotions EMEA  
2003-2004 Warner Bros. Entertainment – Business Development Manager, EMEA  
2001-2003 Dow Jones International – Business Development Manager, International  
1998-2001 Cimex Media – Partner  
1997-1998 Ignition Marketing – Business Development Director

### MEMBER OF THE SUPERVISORY BOARD OF ZALANDO SE

since May 2019 (current term until the end of Annual General Meeting 2021)

### MEMBERSHIPS IN STATUTORY SUPERVISORY BOARDS

none

### MEMBERSHIPS IN COMPARABLE CONTROLLING BODIES IN GERMANY OR ABROAD

Member of the Supervisory Board at Ancestry.com

### OTHER ACTIVITIES