

# KELLY BENNETT

Los Angeles (USA)  
Chief Marketing Officer of Netflix, Inc.



## PERSONAL INFORMATION

Date of birth: April 7, 1972  
Place of birth: Nanaimo, BC (Canada)  
Nationality: Canadian

## ACADEMIC BACKGROUND

1969-1974 Simon Fraser University – BA Business Administration

## PROFESSIONAL EXPERIENCE

since 2012 Netflix – Chief Marketing Officer  
2010-2012 Warner Bros. Entertainment – Vice President Interactive, World Wide Marketing  
2008-2010 Warner Bros. Entertainment – Director New Media & Interactive Marketing EMEA  
2004-2008 Warner Bros. Entertainment – Director, Promotions EMEA  
2003-2004 Warner Bros. Entertainment – Business Development Manager, EMEA  
2001-2003 Dow Jones International – Business Development Manager, International  
1998-2001 Cimex Media – Partner  
1997-1998 Ignition Marketing – Business Development Director

## MEMBERSHIPS IN STATUTORY SUPERVISORY BOARDS

none

## MEMBERSHIPS IN COMPARABLE CONTROLLING BODIES IN GERMANY OR ABROAD

none

## OTHER ACTIVITIES

Board advisor of Ancestry.com