

ZALANDO SE WILL PUBLISH ITS TRADING UPDATE FOR THE FOURTH QUARTER AND FULL-YEAR 2015 ON JANUARY 19, 2016

BERLIN, 18 DECEMBER 2015 // Zalando SE will release a trading update containing revenue and profitability information for the fourth quarter and full-year 2015 (ending December 31, 2015) at 8:00 AM (CET) on January 19, 2016. On March 1, 2016 Zalando SE will present detailed financial results for the fourth quarter and full-year 2015.

NOTES TO EDITORS

ABOUT ZALANDO

Zalando (<https://corporate.zalando.com>) is Europe's leading online fashion platform for women, men and children. We offer our customers a one-stop, convenient shopping experience with an extensive selection of fashion articles including shoes, apparel and accessories, with free delivery and returns. Our assortment of over 1,500 international brands ranges from popular global brands, fast fashion and local brands, and is complemented by our private label products. Our localized offering addresses the distinct preferences of our customers in each of the 15 European markets we serve: Austria, Belgium, Denmark, Finland, France, Germany, Italy, Luxembourg, the Netherlands, Norway, Spain, Sweden, Switzerland, Poland and the United Kingdom. Our logistics network with three centrally located fulfillment centers in Germany allows us to efficiently serve our customers throughout Europe. We believe that our integration of fashion, operations and online technology give us the capability to deliver a compelling value proposition to both our customers and fashion brand partners.

Zalando's shops attract over 131 million visits per month. In the third quarter of 2015, around 59 per cent of traffic came from mobile devices, resulting in close to 17.2 million active customers by the end of the quarter.

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