

ZALANDO TO EXPAND INTERNATIONAL LOGISTICS NETWORK: NEW LOCATIONS IN PARIS AND STETTIN

BERLIN, AUGUST 18, 2016 // Zalando has around 19 million customers in 15 European markets. In order to improve on meeting their diverse requirements, Zalando is expanding its European logistics network. After successfully launching the new satellite warehouse in Stradella (Italy), Europe's leading online platform for fashion is planning on opening further sites in France and Poland.

A new Zalando satellite warehouse near Paris will be put into operation next year. Analogous to the site in Stradella, this fulfillment center will ensure that customers in and around the French capital receive orders faster.

Further, Zalando will kick-off the construction of its new international fulfillment center in Gryfino near Stettin (Poland) this month, in cooperation with the company's trusted partner Goodman. Similar to the already existing locations in Monchengladbach and Erfurt, as well as the logistics center in Lahr, which is currently being set up, the new property will have around 130.000 square meters of space and offer jobs to more than 1.000 future employees. The location will be operated by logistics service provider Fiege. It will supply all 15 markets of the Zalando logistic network, but especially customers in Poland, Germany and the Nordics.

"Every month we deliver several millions of packages to our customers in 15 European countries. Throughout the last year Zalando gained more than 3 million new customers. We need strong operations and have to be internationally well positioned in order to meet the local needs of our growing customer base", says David Schroeder, Senior Vice President Operations at Zalando.

Zalando started to broaden its international logistics network in December 2015 by opening the satellite warehouse in the north of Italy. This way, Italian customers are able to receive their orders up to one and a half days faster. 60% of all Italian orders are already being processed from here. The network in Germany is also being strengthened in order to be closer to customers in the south of Germany, Switzerland and France. Just shortly, the new fulfillment center in Lahr launched its test operations and regular business will commence in autumn 2016. By the end of the year Zalando will employ several hundred employees in Lahr, primarily from France and Germany, who will become part of a strong Zalando team for Europe.

Please find an overview of our logistics locations here:

https://corporate.zalando.com/en/system/files/zalando_se_logistics_network.pdf

NOTES TO EDITORS

ABOUT ZALANDO

Zalando (<https://corporate.zalando.com>) is Europe's leading online fashion platform for women, men and children. We offer our customers a one-stop, convenient shopping experience with an extensive selection of fashion articles including shoes, apparel and accessories, with free delivery and returns. Our assortment of over 1,500 international brands ranges from popular global brands, fast fashion and local brands, and is complemented by our private label products. Our localized offering addresses the distinct preferences of our customers in each of the 15 European markets we serve: Austria, Belgium, Denmark, Finland, France, Germany, Italy, Luxembourg, the Netherlands, Norway, Spain, Sweden, Switzerland, Poland and the United Kingdom. Our logistics network with three centrally located fulfillment centers in Germany allows us to efficiently serve our customers throughout Europe. We believe that our integration of fashion, operations and online technology give us the capability to deliver a compelling value proposition to both our customers and fashion brand partners. Zalando's shops attract over 160 million visits per month. In the second quarter of 2016, around 65 per cent of traffic came from mobile devices, resulting in 18.8 million active customers by the end of the quarter.

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